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- Featured in the January Issue of Printing Impressions Magazine
- Featured in the Nov/Dec Issue of the Ocala Business Journal

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Tymn Armstrong

This year so far as President of the Greater Ocala Advertising Federation has been a great experience for me, and the Addys are by far the most challenging as well as the most exciting event on our calendar. It’s the time of year that we all come together and celebrate creative excellence in the advertising industry, cheer each other on, bask in the fleeting limelight... and party!

The entire process surrounding the Addy Awards has inspired me, as I hope it inspires you. I am inspired to do more and better work and to continue to grow the competition and celebration. It takes a lot of work to put this all together every year. My heartfelt thanks go out to everyone involved – the Board Members and volunteers, the sponsors, donors and supportive members.

Congratulations to all of the winners, your new 2008 custom-made Gold and Silver Addys were hard-earned! Thank you to all of the entrants, some of you may never know how close you came to winning. Keep up the quality work everyone, keep raising the bar... let’s all challenge the judges with an array of creative work that continues to show that while Ocala may be small, it can stand with the best.

Onward and upward,
Jessi
Cable Television Delivers Results.

For more information, call 536-2300 today!

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RASMUSSEN COLLEGE
The American Advertising Federation's Silver Medal Award Program was established in 1959 to recognize men and women who have made outstanding contributions to advertising and who have been active in furthering the industry’s standards, creative excellence and responsibility in areas of social concern.

Silver Medal recipients are selected by a panel of judges from each local club. Judges use the following criteria when making their selections:

- **Contribution to His/Her Company**: The recipient must have achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service.
- **Creative Ability**: The recipient must have shown a consistent, high degree of original thinking in their field.
- **Contributions to the General Advancement of Advertising**: The recipient must have worked to increase the stature and raise the standards of the advertising profession.
- **Contributions to the Community**: The recipient should be someone who has been active in civic, religious, or other groups dedicated to human or social welfare.

Annually, AAF member clubs may bestow this honor upon outstanding members of the local advertising community.

**Jeff Matz**
Jeff Matz is a founding partner of Lure Design in Orlando, Florida, a full-service design studio working in corporate communications, branding, packaging and book design. Most notably, Jeff has been recognized for his hand screen-printed rock posters. His work has been published in publications such as Novum, Communication Arts, Print, Paste and a number of books including The Art of Modern Rock, New Vintage Type, Graphics Posters, Swag-Art Rock of the 90s and Rockport’s One Color Graphics. A graduate of Ringling School of Art & Design, Jeff currently serves as president of the Orlando chapter of the AIGA. He has also been invited to judge awards shows and publications, including the 2005 Communication Arts Design Annual.

**Anne Grigsby**
Anne is the President and Creative Visionary of Grigsby Design where she serves her client’s with over fourteen years of experience. Her work has been rewarded with numerous Local and District ADDY® Awards, Florida Direct Marketing Association Max Sackheim Creative Awards as well as National Mature Media Awards. Anne is a trustee and past president of The Advertising Federation of Greater Fort Lauderdale and Governor of the American Advertising Federation’s 4th District. She has served three years on the National ADDY Committee, two as the District ADDY and local ADDY Chair.

**Mark Poulalion**
Mark began his career in publishing in 1989 after graduating from FSU with a marketing and art degree. His passion for design and technology has grown for nearly twenty years—first at Strang Communications and currently at Bonnier Corporation (previously World Publications). In 2005 Mark was hired as the senior art director for Sport Diver Magazine and successfully transitioned the publication to InDesign. Mark now serves the Bonnier Corporation as the publishing systems integrator, training their creative teams around America to use the latest in advanced publishing technologies. Mark is a founding member of the InDesign User Group of Orlando and past president of the Florida Magazine Association.

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**GO-ADFED SILVER MEDALISTS**

Please note: This list of Silver Medalists is likely incomplete. We are in the process of updating our records. If you know of other past Silver Medal winners, kindly contact goadfed@gmail.com to let us know. Thank you!

Barbara Autrey
Brenda Edwards
Bill Izzard
Debbie Jones
Valerie Kruse
David Lafley
Bill Mansfield
Fred Mullen

**SILVER MEDAL AWARD PROGRAM**

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- Creative Ability - The recipient must have shown a consistent, high degree of original thinking in their field.
- Contributions to the General Advancement of Advertising - The recipient must have worked to increase the stature and raise the standards of the advertising profession.
- Contributions to the Community - The recipient should be someone who has been active in civic, religious, or other groups dedicated to human or social welfare.

Annually, AAF member clubs may bestow this honor upon outstanding members of the local advertising community.
After show
Willie green and his band performing following the awards gala

Stay for the
The Unifying Voice for Advertising
The American Advertising Federation (AAF) is the oldest national advertising trade association, representing 50,000 professionals in the advertising industry.

AAF Mission
The American Advertising Federation protects and promotes the well-being of advertising. This is accomplished through a grassroots network of advertisers, agencies, media companies, local advertising clubs and college chapters.

ADDY AWARD
The World’s Largest Advertising Competition
With over 60,000 entries annually, the ADDY Awards are the world’s largest and arguably toughest advertising competition. The ADDY Awards represent the true spirit of creative excellence by recognizing all forms of advertising from media of all types, creative by all sizes and entrants of all levels from anywhere in the world. The American Advertising Federation, a not-for-profit industry association conducts the ADDY Awards through its 200 member advertising clubs and 15 districts. It is the only creative awards program administered by the advertising industry for the industry.

Mosaic Award
This annual initiative recognizes successful integrated multicultural marketing and diversity efforts that demonstrate the spirit of AAF’s Mosaic Principles and Practical Guidelines.
Best of Show
Entrant: Special Publications
Title: Natural Corn Killers
Credits: Josh Clark, Photo Illustrator
Kent Weakley, Photographer
Jamie Ezra Mark, Creative Director

Best of Print
Entrant: Special Publications
Title: Natural Corn Killers
Credits: Josh Clark, Photo Illustrator
Kent Weakley, Photographer
Jamie Ezra Mark, Creative Director

Best of Electronic
Entrant: Tymn Armstrong
Title: Tymnarmstrong.com
Credits: Tymn Armstrong, Art Director/Designer

Judges Choice Jeff Matz
Entrant: Special Publications
Title: Natural Corn Killers
Credits: Josh Clark, Photo Illustrator
Kent Weakley, Photographer
Jamie Ezra Mark, Creative Director

Judges Choice Mark Poulalion
Entrant: Special Publications
Title: 50 Hot Tickets
Credits: Josh Clark, Photo Illustrator
Richard Rossetto, Photographer
Jamie Ezra Mark, Creative Director

Judges Choice Ann Grigsby
Entrant: Tymn Armstrong
Title: Tymnarmstrong.com
Credits: Tymn Armstrong, Art Director/Designer

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Fall has officially arrived, and though temperatures may be cooling off, Central Florida's entertainment scene is just starting to heat up. Offers a sneak preview of the season's hottest events.
We Nourish Body and Foal
Because Every Performance Counts

We’ve widened our performance arena. Our line of products offers a large selection of everything from feed to grooming aids to bedding and more. You’ll be surprised at all we have to offer. If you’ve looked before, look again; we’re betting you missed something!

• Everything you need to maintain horse health
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No need to shop multiple places; we’re your one-stop shop.

No matter how many horses you care for, we have you covered.

Helpful customer service, quality products, wide variety and high performance.

Get all you need at MidWest Feed & Farm!

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17010 W. Newberry Rd. • Newberry, FL 32669
352-472-6050

13046 SW State Rd. 45 • Archer, FL 32618
352-495-9090

Outstanding Art Direction

Entrant: Special Publications

Normally this award goes to a single entry. This year our judges decided to award it to a company that they feel overall had outstanding art direction and creative work: Ocala Magazine

Mosaic Award

Entrant: Special Publications

Title: Black on Black

Credits: Djamel E. Ramoul, Photographer
Jessica Miller, Designer
Jamie Ezra Mark, Creative Director

People’s Choice Award 1

Entrant: Florida’s Blood Centers

Advertiser: Florida’s Blood Centers

Title: Are You My Type? Campaign

Credits:
Bill Sprou, Design Manager
Deborah Roth, Marketing & PR

People’s Choice Award 2

Entrant: Strategic Business Forms, Inc.

Advertiser: Mid-West Feed & Farm

Title: Mid-West Feed & Farm

Credits: Kathy Coulman, Copywriter/Tagline
Jacqueline Bodman, Copywriter
SBF Design Team, Graphic Development

Mosaic Award

Entrant: Special Publications

Title: Green House Effect

Credits: Josh Clark, Photo Illustrator
Marilyn West, Art Director
SALES PROMOTION

01 A Product or Service Sales Presentation, Catalog

Award: Gold ADDY
Entrant: Flaxen
Advertiser: Flaxen Design Company, Inc.
Title: Flaxen Brochure
Credits: Amy Cox, Designer/Artist
Kelly Norris, Copywriter

01 B Product or Service Sales Presentation, Sales Kits or Product Information Sheets

Award: Silver ADDY
Entrant: Flaxen
Advertiser: Flaxen Design Company, Inc.
Title: Flaxen Brochure
Credits: Amy Cox, Designer/Artist

Award: Silver ADDY
Entrant: Rome Industries
Advertiser: Rome Industries
Title: Rome Corporate
Credits: Amy Cox, Art Director/Artist

Award: Silver ADDY
Entrant: Tomes Rabold Advertising & Design, Inc.
Advertiser: Vallery Custom Homes
Title: Vallery Custom Homes Royal Equestrian Sales Kit
Credits: Cynthia McFarland, Copywriter
Audra Coats-Hudson, Copywriter
Tomes Rabold, Sr. Creative Director

01 E Product of Service Sales Presentation, Campaign

Award: Silver ADDY
Entrant: Kevin Christian Music
Advertiser: Kevin Christian
Title: The Colours of Love - Campaign
Credits: John Jernigan, Photographer

Packaging, CD, DVD, VHS or Cassette

Award: Silver ADDY
Entrant: Blue Sky Graphic Communication, Inc.
Advertiser: Garneau Trio
Title: Garneau Trio CD Art
Credits: Kent Weakley, Creative Direction

Award: Silver ADDY
Entrant: Kevin Christian Music
Advertiser: Kevin Christian
Title: The Colours of Love - CD
Credits: J. Fugate, Graphics Artist

COLLATERAL MATERIAL

05 A Stationery Package, Flat Printed or Multiple Process

Award: Silver ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: Ace Construction Solutions, Inc.
Title: Ace Construction Solutions, Inc. Collateral Package
Credits: Andy Stracuzzi, President/Creative Director, Zed+Zed+Eye Creative Communications
Franco Stracuzzi, President, Ace Construction Solutions Inc.

Award: Silver ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: Dr. Harter & Associates Dental
Title: Dr. Harter & Associates Dental Collateral Package
Credits: Andy Stracuzzi, President/Creative Director, Zed+Zed+Eye Creative Communications
Award: Silver ADDY
Entrant: Jessica Miller
Advertiser: Arbor Title
Title: Arbor Title
Credits: Jessica Miller, Creative Director

Award: Silver ADDY
Entrant: Jessica Miller
Advertiser: Arbor Title
Title: Arbor Title
Credits: Jessica Miller, Creative Director

Award: Silver ADDY
Entrant: Flaxen
Advertiser: Oldham & Smith
Title: Oldham & Smith Attorneys Corporate Brochure/Folder
Credits: Amy Cox, Art Director/President
Eran Bengual, Production Artist

Award: Silver ADDY
Entrant: Flaxen
Advertiser: Ivey Custom Homes, Mike Ivey
Title: Ivey Custom Homes
Credits: Amy Cox, Art Director
Ann Linsky-Mausz, Production Artist
Kelly Norris, Copywriter

Award: Silver ADDY
Entrant: Blue Sky Graphic Communication, Inc.
Advertiser: Via Paradisus
Title: Via Paradisus Phase 2 & 3 Brochure
Credits: Kent Weakley, Creative Direction

Award: Silver ADDY
Entrant: Tomes Rabold Advertising & Design, Inc.
Advertiser: Levy County
Title: Levy County Brochure Campaign
Credits: Melissa Cheshire, Project Coordinator
Nicole Hagstrom, Copywriter
Tomas Rabold, Art Director/Graphic Designer
Tandra Rabold, Sr. Creative Director
John Jernigan, Photographer

Award: Gold ADDY
Entrant: Special Publications
Advertiser: Special Publications/Ocala Magazine
Title: Unlawful Entry (Immigration in Florida)
Credits: Josh Clark, Photo Illustrator
Dirk Franke, Photographer
Jamie Ezra Mark, Creative Director

Award: Silver ADDY
Entrant: Special Publications
Advertiser: Special Publications/Ocala Magazine
Title: Table Talk
Credits: Josh Clark, Photo Illustrator
Jamie Ezra Mark, Creative Director
THE ULTIMATE A+E PREVIEW

Fall has officially arrived, and though temperatures may be cooling off, Central Florida’s entertainment scene is just starting to heat up.

OFF B Publication Design, Editorial Spread or Feature

Award: Gold ADDY
Entrant: Special Publications
Advertiser: Special Publications/Ocala Magazine
Title: 50 Hot Dates
Credits: Josh Clark, Photo-illustrator
Richard Rosselli, Photographer
Jamie Ezra Mark, Creative Director

Award: Gold ADDY
Entrant: Special Publications
Advertiser: Special Publications/Ocala Magazine
Title: Natural Corn Killers
Credits: Josh Clark, Photo-illustrator
Kent Weakley, Photographer
Jamie Ezra Mark, Creative Director

Award: Silver ADDY
Entrant: Special Publications
Advertiser: Special Publications/Ocala Magazine
Title: Ciao Bella
Credits: Josh Clark, Photo-illustrator
Kent Weakley, Photographer
Jamie Ezra Mark, Creative Director

OFF C Publication Design, Series

Award: Silver ADDY
Entrant: Special Publications
Advertiser: Special Publications/Ocala Magazine
Title: Black on Black
Credits: Djamel E Ramoul, Photographer
Jessica Miller, Designer
Jamie Ezra Mark, Creative Director

10B Special Event Material, Invitation

Award: Silver ADDY
Entrant: Flaxen
Advertiser: Kim Beley
Title: Bewley/Coombs Wedding Invitation
Credits: Amy Cox, designer/art

10D Special Event Material, Campaign

Award: Silver ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: Central Florida Community College
Title: CFCC, Promise for the Future Campaign
Credits: Andy Shapland, President/Chairman, Zed+Zed+Eye Creative Communications
Shai of CFCC Foundation, Various
Angie Blair, Marketing
Tymn Armstrong, Designer

DIRECT MARKETING

11B Single, 3-D

Award: Silver ADDY
Entrant: Tomes Rabold Advertising & Design, Inc.
Advertiser: Stedfast
Title: Rebate Direct Mailer
Credits: Nicole Hagedorn, Project Coordinator, Copywriter
Tomes Rabold Advertising & Design, Graphic Designer
Tandra Rabold, Sr. Creative Director

12B Campaign, 3-D / Mixed

Award: Silver ADDY
Entrant: Florida’s Blood Centers
Advertiser: Florida’s Blood Centers
Title: Are You My Type? Campaign
Credits: Bill Sprau, Design Manager
Deborah Roth, Marketing & PR
OUT-OF-HOME

14 B Outdoor Board, Extension/Dimensional

Award: Silver ADDY
Entrant: CLEAR CHANNEL OUTDOOR
Advertiser: SATURN OF GAINESVILLE
Title: SATURN - CAR OF THE YEAR
Credits: LYNN HENDERSON, CREATIVE DIRECTOR
        TERRY DESIN, ACCOUNT EXECUTIVE
        SATURN, PHOTOGRAPH

16 Campaign, Out-of-Home, Campaign

Award: Silver ADDY
Entrant: CLEAR CHANNEL OUTDOOR
Advertiser: SILVER RIVER MUSEUM
Title: OCALI COUNTRY DAYS
Credits: LYNN HENDERSON, CREATIVE DIRECTOR
        SHELLY ASHLEY, ACCOUNT EXECUTIVE
        SCOTT MICHELL, PHOTOGRAPHY

CONSUMER OR TRADE PUBLICATION

22 B Full Page, Four-color

Award: Gold ADDY
Entrant: Blue Sky Graphic Communication, Inc.
Advertiser: the Centers
Title: KidFetti Ad
Credits: Kent Weakley, Creative Direction

23 B Spread, Multiple Page or Insert, Four-color

Award: Gold ADDY
Entrant: Special Publications
Advertiser: Marion County Farm Bureau Insurance
Title: A Sure Thing (Insurance)
Credits: Djamel E Ramoul, Photographer
        Kip Williams, Art Director
        Jamie Ezra Mark, Creative Director

24 B Campaign, Four-Color

Award: Gold ADDY
Entrant: Special Publications
Advertiser: Ocala Nissan
Title: Ocala Nissan
Credits: Jamie Ezra Mark, Creative Director

25 B Spread, Multiple Page or Insert, Four-color

Award: Gold ADDY
Entrant: Special Publications
Advertiser: Juliette Falls Golf & Spa Communities
Title: Juliette Falls Golf & Spa
Credits: Josh Clark, Photo Illustrator
         Madelyn Vest, Art Director
         Jamie Ezra Mark, Creative Director

26 B Campaign, Four-Color

Award: Gold ADDY
Entrant: Special Publications
Advertiser: Spivey Aesthetic Dentistry
Title: Spivey Dental
Credits: Jamie Ezra Mark, Creative Director

27 B Spread, Multiple Page or Insert, Four-color

Award: Gold ADDY
Entrant: Special Publications
Advertiser: Hale Academy
Title: An Alibi to Remember
Credits: Josh Clark, Designer
         Jamie Ezra Mark, Creative Director
ADVERTISING FOR THE ARTS & SCIENCES
53 G  Collateral, Cards, Invitations or Announcements
Award: Silver ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: The Marion Theatre
Title: The Marion Theatre’s Wild Hogs Premier Invite
Credits: Andy Stracuzzi, President/Creative Director
Brian and Tava Sofsky & Team, Theatre Directors

Award: Silver ADDY
Entrant: Appleton Museum of Art of Central Florida Community College
Advertiser: Appleton Museum of Art of Central Florida Community College
Title: Diana, Princess of Wales: Dresses for a Cause
Credits: Keith Gold, Creative Director
Doug Bedard, Account Supervisor
Tanara Greene, Media Services Director
Pam Huelsnitz, Graphic Designer
Jennifer Keurer, Account Coordinator
Laura Byrnes, Appleton Marketing Coordinator

Award: Silver ADDY
Entrant: Appleton Museum of Art of Central Florida Community College
Advertiser: Appleton Museum of Art of Central Florida Community College
Title: In the Studios of Paris: William Bouguereau & His American Students
Credits: Pamela Gardner/First Impressions Printing, Art Director/printer
Kristin-Gaza, Graphic Designer
Laura Byrnes, Creative Director/copywriter

INTERACTIVE MEDIA
32 B  Web Sites, B-to-B, HTML/Other
Award: Silver ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: Ace Construction Solutions, Inc.
Title: Ace Construction Solutions, Inc. Website
Credits: Andy Stracuzzi, President/Creative Director, Zed+Zed+Eye Creative Communications
Richard Martinez, Director of Communications, Ace Construction Solutions Inc
Francis Schuass, President, Ace Construction Solutions Inc

Award: Silver ADDY
Entrant: Blue Sky Graphic Communication, Inc.
Advertiser: the Centers
Title: Kidfetti Web Site
Credits: Kent Weadley, Creative Direction

Award: Silver ADDY
Entrant: NetSource Technologies
Advertiser: Music Industry Educators
Title: Music Industry Educators Website
Credits: Jamie Eve, Designer
Anna Yan, Flash Programmer
Alan Ceen, Programmer

Award: Silver ADDY
Entrant: Tomes Rabold Advertising & Design, Inc.
Advertiser: Stedfast
Title: Stedfast 2007 Print Campaign
Credits: Nicole Hagedorn, Project Coordinator, Copywriter, Concept
Ricardo Mompremier, Graphic Designer
John Jerrems, Photographer
Tandra Rabold, Sr. Creative Director

Award: Silver ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: Ace Construction Solutions, Inc.
Title: Ace Construction Solutions, Inc. Website
Credits: Andy Stracuzzi, President/Creative Director, Zed+Zed+Eye Creative Communications
Richard Martinez, Director of Communications, Ace Construction Solutions Inc
Francis Schuass, President, Ace Construction Solutions Inc

Award: Silver ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: The Marion Theatre
Title: Marion Theatre Grand Re-Opening Campaign
Credits: Andy Stracuzzi, President/Creative Director
Brian and Tava Sofsky, Theatre Directors
Ocala Style Magazine, Publisher
Concord Print Shop, Printer

Award: Gold ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: The Marion Theatre
Title: Marion Theatre Grand Re-Opening Campaign
Credits: Andy Stracuzzi, President/Creative Director
Brian and Tava Sofsky, Theatre Directors
Ocala Style Magazine, Publisher
Concord Print Shop, Printer

33 B  Campaign, Mixed / Multiple Media Campaign
Award: Silver ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: Ace Construction Solutions, Inc.
Title: Ace Construction Solutions, Inc. Website
Credits: Andy Stracuzzi, President/Creative Director, Zed+Zed+Eye Creative Communications
Richard Martinez, Director of Communications, Ace Construction Solutions Inc
Francis Schuass, President, Ace Construction Solutions Inc

Award: Silver ADDY
Entrant: Blue Sky Graphic Communication, Inc.
Advertiser: the Centers
Title: Kidfetti Web Site
Credits: Kent Weadley, Creative Direction

Award: Silver ADDY
Entrant: NetSource Technologies
Advertiser: Music Industry Educators
Title: Music Industry Educators Website
Credits: Jamie Eve, Designer
Anna Yan, Flash Programmer
Alan Ceen, Programmer

Award: Silver ADDY
Entrant: NetSource Technologies
Advertiser: Music Industry Educators
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Entrant: NetSource Technologies
Advertiser: Music Industry Educators
Title: Music Industry Educators Website
Credits: Jamie Eve, Designer
Anna Yan, Flash Programmer
Alan Ceen, Programmer

Award: Silver ADDY
Entrant: Tomes Rabold Advertising & Design, Inc.
Advertiser: Stedfast
Title: Stedfast 2007 Print Campaign
Credits: Nicole Hagedorn, Project Coordinator, Copywriter, Concept
Ricardo Mompremier, Graphic Designer
John Jerrems, Photographer
Tandra Rabold, Sr. Creative Director

INTERACTIVE MEDIA
32 B  Web Sites, B-to-B, HTML/Other
Award: Silver ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: Ace Construction Solutions, Inc.
Title: Ace Construction Solutions, Inc. Website
Credits: Andy Stracuzzi, President/Creative Director, Zed+Zed+Eye Creative Communications
Richard Martinez, Director of Communications, Ace Construction Solutions Inc
Francis Schuass, President, Ace Construction Solutions Inc

Award: Silver ADDY
Entrant: Blue Sky Graphic Communication, Inc.
Advertiser: the Centers
Title: Kidfetti Web Site
Credits: Kent Weadley, Creative Direction

Award: Silver ADDY
Entrant: NetSource Technologies
Advertiser: Music Industry Educators
Title: Music Industry Educators Website
Credits: Jamie Eve, Designer
Anna Yan, Flash Programmer
Alan Ceen, Programmer

Award: Silver ADDY
Entrant: NetSource Technologies
Advertiser: Music Industry Educators
Title: Music Industry Educators Website
Credits: Jamie Eve, Designer
Anna Yan, Flash Programmer
Alan Ceen, Programmer

Award: Silver ADDY
Entrant: NetSource Technologies
Advertiser: Music Industry Educators
Title: Music Industry Educators Website
Credits: Jamie Eve, Designer
Anna Yan, Flash Programmer
Alan Ceen, Programmer

Award: Silver ADDY
Entrant: Tomes Rabold Advertising & Design, Inc.
Advertiser: Stedfast
Title: Stedfast 2007 Print Campaign
Credits: Nicole Hagedorn, Project Coordinator, Copywriter, Concept
Ricardo Mompremier, Graphic Designer
John Jerrems, Photographer
Tandra Rabold, Sr. Creative Director

INTERNATIONAL MEDIA
23 24
ADVERTISING INDUSTRY SELF-PROMOTION

Award: Gold ADDY
Entrant: Tymn Armstrong
Advertiser: Tymn Armstrong
Title: Tymnarmstrong.com
Credits: Tymn Armstrong, Art Director/Designer

Award: Gold ADDY
Entrant: Tymn Armstrong
Advertiser: Tymn Armstrong
Title: Tymn Armstrong Logo
Credits: Tymn Armstrong, Art Director/Designer

Award: Silver ADDY
Entrant: Blue Sky Graphic Communication, Inc.
Advertiser: the Centers
Title: Kidfetti Logo
Credits: Kent Weakley, Creative Direction

Award: Silver ADDY
Entrant: NetSource Technologies
Advertiser: DataOne Networks
Title: Network Hero
Credits: Jamie Forgione, Designer

Award: Silver ADDY
Entrant: Special Publications
Advertiser: City of Ocala Parks and Recreation
Title: Farmers’ Market
Credits: Kip Williams, Art Direction/Design

Award: Silver ADDY
Entrant: Zed+Zed+Eye Creative Communications
Advertiser: Second Thought Improv
Title: Second Thought Improv Logo
Credits: Andy Stracuzzi, President/Creative Director, Zed+Zed+Eye Creative Communications; Brian Siddley, the troupe, Producer of Second Thought Improv

Award: Silver ADDY
Entrant: Munroe Regional Medical Center
Advertiser: Munroe Regional Medical Center 5210 Logo
Title: Munroe Regional Medical Center 5210 Logo
Credits: Melissa Cheshire, Project Coordinator; Aaron Hall, Graphic Designer; Tandra Rabold, Sr. Creative Director

Award: Silver ADDY
Entrant: Thomas J. Dobbins
Advertiser: Thomas J. Dobbins
Title: Thomas J. Dobbins Logo
Credits: Jessica Miller, Creative Director/Designer
71 A  Illustration, Single
Award: Silver ADDY
Entrant: Special Publications
Advertiser: Ocala Magazine
Title: Art & Soul
Credits: Kip Williams, Illustrator
Jamie Mark, Creative Director
Kip Williams, Art Director

71 B  Illustration, Illustration Campaign
Award: Silver ADDY
Entrant: Special Publications
Advertiser: Ocala Magazine
Title: 100 Reasons to Love Horse Country
Credits: Kip Williams, Illustrator
Jamie Mark, Creative Director/Art Director
Kip Williams, Art Director

72 B  Photography, Color
Award: Silver ADDY
Entrant: Blue Sky Graphic Communication, Inc.
Advertiser: Garneau Trio
Title: Garneau Trio CD Photography
Credits: Kent Weakley, Creative Direction

72 C  Photography, Digitally Enhanced
Award: Gold ADDY
Entrant: Special Publications
Advertiser: Special Publications/Ocala Home Magazine
Title: Going Coastal (secrets of Florida’s seashore)
Credits: Josh Clark, Photo Illustrator
Madelyn West, Art Director

72 D  Photography, Photo Campaign
Award: Gold ADDY
Entrant: Special Publications
Advertiser: Special Publications/Ocala Magazine
Title: Portraits Cubanos
Credits: Djamel E Ramoul, Photographer
Jessica Miller, Designer
Jamie Ezra Mark, Creative Director

73 B  Animation or Special Effects, Internet
Award: Gold ADDY
Entrant: NetSource Technologies
Advertiser: Music Industry Educators
Title: Music Industry Educators Flash
Credits: Anna Yez, Flash Programmer
Jamie Ezra Mark, Creative Director

72 A  Illustration, Single
Award: Silver ADDY
Entrant: Special Publications
Advertiser: Ocala Magazine
Title: Art & Soul
Credits: Kip Williams, Illustrator
Jamie Mark, Creative Director

72 A  Illustration, Single
Award: Silver ADDY
Entrant: Special Publications
Advertiser: Ocala Magazine
Title: Art & Soul
Credits: Kip Williams, Illustrator
Jamie Mark, Creative Director